## MENINADANÇA: Achieving and Measuring Success

## Long-term vision

To be recognised as a Brazilian charity at the forefront of the fight against violence and sexual exploitation of girls in Brazil.

### Mission

To defend the rights and aid the wholesome development of girls who are at-risk from, or victims of, violence and sexual exploitation.



#### Goals

To promote actions which combat abuse and child sexual exploitation, and provide to girls in our care the means to live creative and meaningful lives.





- 2. Behavioural changes girls, families, communities, society
- $3. \, Actions \, and \, attitudes \, of authorities \, and \, the judiciary$ 
  - 4. Number of people participating in the charity
- 5. Reduction of violence and sexual exploitation in communities assisted

# Strategies

How we achieve our goals and fulfil our mission

Safe Houses		Changing Minds / Awareness Raising & Advocacy		Legal Intervention		Training & Resources	
Objectives  1. Create a space of safety, security & affection  2. Rescue selfesteem and construct identity  3. Awaken desire to dream & construct a life project  4. Strengthen bonds with family, community and society	a) Relationship between girls & educators b) Frequency of attendance c) Freedom to be and express themselves  a) Girls' behaviour & demeanour b) Girls' self-belief & awareness  a) Ability to consider and plan for the future b) Capacity for reasonsed thought  a) Number of actions b) Interaction of girls with family and society	5. Execute actions of social mobilisation  6. Execute educational publicity campaigns  7. Execute awareness raising campaigns  8. Influence policies and decisions	a) No of actions b) Level of dialogue & discussion c) Proactivity d) Incidence of abuse & sexual exploitation  a) No of actions b) No of people reached c) Change in attitudes & behaviours  a) No and frequency of media mentions b) National & international awareness  a) No of representations b) Actions of authorities c) Changes to/rigour in enforcing laws	9. Promote lega proceedings to protect girls amprosecute their abusers.  10. Mobilise international campaigns on individual cases	a) No of actions b) No of girls protected from abuse/exploitation c) No of prosecutions d) Incidence of abuse & sexual exploitation  a) No of campaigns b) Level of participation in	Objectives  11. Contribute to the formation of those with a vocation to work with sexually-exploited girls.  12. Produce or contribute to materials which resource & inform  13. Network organisations/people doing similar work	a) No of teaching occasions b) No of participants c) Increase in intervention efforts  a) No of resources b) No of people/organisation s assisted  a) No of participants b) Experiences/information shared c) Improvements in the assistance of sexually-exploited girls
Values  Christian Social Justice Pioneer Integrity Communication Professionalism							